



FACTS ABOUT OUR CLUB

History:

- ◆ The **Boys & Girls Clubs of Bellevue** has been headquartered in Downtown Bellevue since **1952**, providing after-school and out-of-school care for the youth in our community for **57 years**.
- ◆ The Bellevue Boys Club was one of the **first in the country to include girls** and the Board changed the name to Boys & Girls Club in the late 1970's. The national organization did not follow until the early 1990's.
- ◆ **In 2008, 85% of our expenses** went directly toward **program services** for our youth, 8% went toward management and general operations and 7% went toward fundraising

Breadth of Program Offering:

- ◆ **Since 1994, the Club has expanded from one main Clubhouse** in the heart of downtown, to **12 Boys & Girls Clubs throughout Bellevue!** These include a **Teen Center** next door to the **main Club**, a Club in the **South Bellevue Community Center**, **three sites in public and assisted housing complexes**, and **six sites in elementary schools**, all in east Bellevue.
- ◆ The Club is open **every school day**, on **out-of-school days during the week, holiday, mid-winter and spring breaks**, on **week-ends during basketball season**, and **all summer**. **There are also late-night programming hours for teens every week-end.** (All Bellevue schools dismiss early every Wednesday at noon, so kids arrive here early on those days).
- ◆ The **Boys & Girls Clubs of Bellevue** has the largest **athletic and social recreation programs** in the country, offering basketball, football, baseball, soccer, golf, volleyball, Tae Kwan Do, wrestling, judo, cheerleading and more to thousands of youngsters! For example, we have over 200 basketball teams during the winter/spring season and we oversee **Greater Eastside Youth Football which has over 3,700 participants**. The Bellevue School District offers no sports or recreation programs in elementary or middle schools, so the Club fills that important gap.
- ◆ **State-of-the-art computer technology and education assistance** is a major focus of our Club, making **measurable differences** in the lives of Club members.
- ◆ **Summer Camp** programs provide a wide variety of experiences to over **950 youngsters, 7:30 AM – 6:30 PM**, from June through August, at the Main Clubhouse, at South Bellevue Community Center and at a school on the Eastside. Our sites in public housing also offer programming daily throughout the summer.

Client Base:

- ◆ The Boys & Girls Clubs of Bellevue has over **7,500 current members ages 2 ½ - 12** and serves an **additional 6,000 teens, ages 13-19**, throughout the eastside. **Each day, over 650 youth in Bellevue go to a Boys & Girls Club to have fun, get their homework done and be safe.** Any youngster, ages 2 ½ - 19 years, may become a member and the Club upholds a written policy prohibiting discrimination on the basis of their financial situation, race, sex, color, religion, sexual orientation, physical or mental handicaps.

- ◆ Because we believe young people from disadvantaged circumstances face the greatest obstacles, it is a mission of the Club to assure that our programs are available for even the poorest child. The Club awarded well over **\$633,000 in scholarships** last year to youngsters whose families are not able to pay program fees. **The Club provides our services at NO CHARGE to all of the 300+ youth we serve in public housing and most of the 300 youth we serve in elementary schools.** (The average annual income for a family living in our public housing sites is \$16,000).

Opportunities for Volunteerism and Board Service:

- ◆ The club provides well over **1,000,000 hours of programming** for youth annually. Nearly **1,500 volunteers provide over 88,000 hours of donated service** to kids! Much of these volunteer hours are spent serving as mentors, tutors and coaches. We also have opportunities for groups to participate in Club events such as “SMARTGirls” sleep-overs, back-to-school school supply drives, “days of caring”, swimsuit or recreational equipment drives, etc.
- ◆ Local corporations such as Nintendo, Expedia.com, Intelius, Infospace, Bank of America, Pacific Continental Bank, Microsoft, Projectline Services, Puget Sound Bank, Staples, JC Penney, Macy’s, Jersey Mike’s Subs, The Bellevue Collection, Postal Express and Hilton Hotels not only support the Club financially but their staff have “adopted” Club sites or programs. They not only provide much needed clothing, supplies and services for kids, many also volunteer at “their Club” site.
- ◆ The Club has a **volunteer Board of 35 members who are the leaders in our community**, representing the larger local corporations and businesses including Microsoft, Nintendo, Costco, Boeing, Key Bank, Group Health, Postal Express and more. The Board oversees the organization’s fiduciary responsibilities and establishes policy, ensuring that we are operating at the highest levels of excellence possible.

Successes and Challenges:

- ◆ Along with being one of the largest and well-respected Clubs in the country, we have received numerous **national awards** from Boys & Girls Clubs of America for the following:
 - ⇒ **Project Learn** - *an after school education program targeted for at-risk youth*
 - ⇒ **Eastside Terrace Unit** - *providing services to youth living in public housing*
 - ⇒ **The “Ground Zero” Teen Center** - *awarded the designation as the first “Teen Supreme” unit by BGCA*
 - ⇒ **Teen Travel Camp** – *summer camp program where teens visit national and state parks*
 - ⇒ President/CEO received award for **“Contribution To the Profession”**
 - ⇒ Recipient of the prestigious **Annie E. Casey Award**
 - ⇒ **MAC** awards for marketing and communications
- ◆ A **challenge for the organization is educating potential donors as to the need that exists in Bellevue.** Many folks have a misperception that all of the people in Bellevue are wealthy and white, when in fact, the exact opposite is true. Census figures prove that Bellevue has a higher diversity than Seattle and there is a huge disparity between those who have and those that do not. Our families that we serve in public housing, for example, have an average annual income less than \$16,000. In some of the schools we serve, over 56% of the students speak a first language other than English and well-over 50% qualify for free or reduced lunch.

Ideal Corporate Sponsor/Partner Relationships:

- ◆ Our **corporate partnerships ideally consist of Board representation, sponsorship of events, and other support through company employees.** Our Board members consist of folks who care about the kids and families in our community and are committed to making sure the Club is able to provide the

services needed, with an emphasis to help those who need us the most. Along with financial support, the Club encourages the company employee's to engage in other activities, from volunteering to coach or tutor to helping provide holiday gifts for low-income families.

Corporate Sponsors and the Level of Investment:

- ◆ **The Club holds four major fund-raising events throughout the year**, with proceeds dedicated to providing the services to the youth in our community most at-need. This year's events include our **43rd annual auction and party**, our **5th annual golf tournament**, our **6th annual luncheon**, and our **17th annual "Friends Breakfast"**. We have over 60 Corporate Sponsors who support these four events at various levels from \$3,000 to \$20,000. Some companies have chosen to support a specific Club or program. For example, Nintendo has "adopted" our Clubhouse located in a public housing project known as Eastside Terrace, providing \$50,000 in funding and other support for that site annually. Other examples include Microsoft, who provides \$40,000 annually toward technology for teens, and Bank of America and Infospace who target their donations toward the Club's two additional sites in public housing. These are just a few examples as to how the local corporations and businesses have stepped up to show they care about the future of our community.

Methods for Establishing, Measuring and Evaluating Programs:

- ◆ Many of our donors, including United Way and other foundations have **required us to report on outcomes and measurements for our youth programs** for many years. At the beginning of each school year, we ask parents, teachers and our members to identify the areas where they would like to improve, whether it is to develop better social skills or do better in school. At the end of the year, we then ask them to fill out evaluation forms that allow them to give their opinions as to the impact we have had toward achieving those goals. Boys and Girls Clubs of America also do an intense audit they call "Standards of Operational Excellence" where they measure the Club's achievements on everything from program delivery and outcomes to financial stewardship. Our staff also have to complete an annual evaluation known as "Commitment to Quality" that asks them to rate where we stand from the programming side of things. We use the results from all of these evaluations to determine our action items in terms of improving or changing how we operate and to establish new goals for success.

The Club's partnership with the City of Bellevue:

- ◆ **The Club has had a long and successful partnership with the City of Bellevue** for years. In 1993 we came together to open the City's Teen Center, which was one of the first chartered Boys & Girls Clubs teen centers in the country. Since then, the City has continued to provide monetary support for the center, along with other funding for summer camp scholarships and program fees for youth who participate in our after-school education program known as Project Learn.
- ◆ **In December 2005, the South Bellevue Community, a unique partnership with the City and Club, opened its doors.** The Board had made a 1.5 million dollar contribution toward this 35,000 square foot facility, located on 24 acres of park in exchange for an agreement to run all of the youth programs from that facility for the next 40 years. This has been a huge success, saving the City and taxpayers hundreds of thousands of dollars each year while providing the youngsters and families with the life-saving prevention, education and social recreation programs we have been running for years.
- ◆ Due to this enormous success, and because our current main Clubhouse is simply too small to fill the current needs of the community, **we are suggesting that the City lease us the footprint to build a new 45,000 square foot clubhouse in their park known as Surrey Downs.** This is a 12-acre park and we would propose that the City continue to maintain the current fields and parkland while we pay for

a large portion of the new Club that would actually be community center. This would allow multi-generational usage from pre-school to senior programming.

Overview Our Relationship with Other Puget Sound Boys and Girls Clubs:

- ◆ As noted, the Boys & Girls Clubs of Bellevue were established in 1952, with a focus to serve the youth and families on the eastside. Since then, our community has experienced tremendous growth and diversity that has translated into more and more folks needing affordable and safe out-of-school care. As noted, to meet the need, we have expanded from one Club in 1993 to 12 Clubhouses throughout Bellevue. **Given the future expansion of this community the need for our programs and services continues to grow and the Board of Directors remains focused on working to meet these needs.**
- ◆ **Although we are a separate organization with our own Board of Directors and fiduciary responsibilities, we work very closely with all of the other Boys & Girls Clubs in the Puget Sound region, in the State and with Boys and Girls Clubs of America.** We share training and other programming opportunities and work to ensure we are not working against each other, as much as we can, for funding opportunities. There is always some overlap, but most of the larger corporations recognize we are separate and fund each organization individually. We also participate in the State Alliance, composed of all 20 Boys & Girls Club organizations in the State, which is working to secure program and capital funding from the State of Washington.
- ◆ For more information about our organization, please check out our website at bgcbellevue.org or contact Kathy Haggart at khaggart@bgcbellevue.org or at 425-454-6162.

MAKING A REAL DIFFERENCE FOR KIDS ON THE EASTSIDE!