# Boys and Girls Club of Bellevue

# PRIVACY POLICY

### Last Revised: May 20, 2010

This privacy policy ("**Policy**") explains how personal information is collected, used, and disclosed by the Boys and Girls Club of Bellevue ("**BGCB**", "**we**," "**our**" or "**us**") with respect to your use of the Web site located at http://www.bgcbellevue.org (the "**Site**") so you can make an informed decision about using the Site. Each Boys and Girls Club is a separate legal entity. Accordingly, BGCB does not control and can not be held responsible for the actions of any other local or the national Boys and Girls Club.

### **Personal Information**

As used in this Policy, the term "personal information" means information that specifically identifies an individual or information about that individual when directly linked to personally identifiable information. Personal information does not include "aggregate" information, which is data we collect about the use of the Site or about a group or category of products, services or users, from which individual identities or other personal information has been removed.

### Information Collection

We may collect certain information you voluntarily provide to us which may contain personal information, such as your name, address, telephone number, e-mail address or credit card number and other demographic information. Personal information may also be collected if you provide such information when you register with the Site, post content or other information on the Site, if you participate in any surveys we offer for grant reporting purposes, if you make any online donations through the Site, or if you send an e-mail or message to us.

When you use the Site, some information is also automatically collected, such as your Internet Protocol (IP) address, your operating system, the browser type, the address of a referring web site, and your activity on the Site. We treat this information as personal information if we combine it with or link it to any of the identifying information mentioned above. Otherwise, it is used in the aggregate only.

We may automatically collect certain information through the use of "cookies" or web beacons. Cookies are small data files that are stored on a user's hard drive at the request of a Web site to enable the site to recognize users who have previously visited them and retain certain information such as customer preferences and history. If we link cookies to any personally identifying information, we will treat this information as personal information. Web beacons are small, invisible graphic images that may be used on the Site or in e-mails relating to the Site to collect certain information and monitor user activity on the Site.

We may also use third parties to serve ads on the Site. These third parties may place cookies, web beacons or other devices on your computer to collect nonpersonal information, and information provided by these devices may be used, among other things, to analyze data, to determine the popularity of certain content, to deliver advertising targeted to your interests and to better understand the usage and visitation of our Site and the other sites tracked by these third parties. This policy does not apply to, and we are not responsible for, cookies or web beacons in third party ads, and we encourage you to check the privacy policies of advertisers and/or ad services to learn about their use of cookies and other technology.

If you wish to block, erase, or be warned of cookies, please refer to your browser manufacturer to learn about these functions. However, if a browser is set not to accept cookies or if a user rejects a cookie, some portions of the Site may not function properly.

The Site is not intended for use by children under 13, and you must be 13 or older to create an account. By registering for the Site, users represent to us that they are 13 or over, and we do not knowingly collect any information from anyone we actually know is under 13 years of age. If you are under 13, do not attempt to create an account and do not provide any personal information on our Site. We urge parents of children who are 13 or over to instruct your children never to give out personal information, including their real names, addresses or phone numbers, without parental permission when using the Internet.

# Information Use

We use personal information we collect from you through the Site as described in this policy or disclosed to you on our Site to operate and improve our Site and services and facilitate your use of the Site; to provide you with the information, products or services you request; to inform you about other information, events, promotions, products or services we think will be of interest to you; to respond to your comments and questions and provide customer service; to provide and deliver services and to send you related information; to link or combine with other personal information we get from third parties, to help understand your needs and provide you with better service; for processing donations made through the Site; and for the purpose for which the information was collected. We may store and process personal information in the United States and other countries.

# Information Sharing

We will not share the personal information we collect from you through this Site with third parties except as described in this Policy. We may share personal information with vendors, consultants and other service providers ("*Service Providers*") who are engaged by or working with us in connection with the operation of the Site or the services we provide and who need access to such information to carry out their work for us. In some cases, the Service Provider may be directly collecting the information from you on our behalf. We may also share personal information with other third parties when you give us your consent to do so. We are not responsible for the actions of Service Providers or other third parties, nor are we responsible for any additional information you provide directly to these Service Providers or other third parties, and we encourage you to become familiar with their practices before disclosing information directly to them. Nothing herein restricts our ability to share aggregate information or information that does not identify you, which we may share with third parties without your consent. For information about your choices regarding the sharing of your information, see the section below entitled "Your Choices."

We may disclose personal information in the good faith belief that we are lawfully authorized or required to do so, or that doing so is reasonably necessary or appropriate to comply with the law or with legal process or authorities, respond to any claims, or to protect the rights, property or safety of BGCB, our users, our employees or the public, including without limitation to protect BGCB or our users from fraudulent, abusive, inappropriate or unlawful use of our Site. If you send us a notification of claimed infringement under the Digital Millennium Copyright Act, any personal information in your notification may be shared with the person or entity who you claim is infringing your copyrighted material. Information about our users, including personal information, may also be disclosed or transferred as part of, or during negotiations of, any merger, sale of company assets, financing or acquisition or in any other situation where personal information may be transferred as one of the business assets of BGCB.

You understand that when you use the Site, information you post in your profile, blogs, listings, public or private groups, forums and other interactive areas of the Site, as well as any information you share with individuals through the Site, will be available to other users and in some cases may be publicly available. We recommend you be cautious about giving out personal information to others or sharing personal information in public or private online forums. We are not responsible for the actions of any third parties with whom you share personal information.

### **Online Infromation Security**

We have endeavored to put into place and maintain reasonable security measures in an effort to protect the security of your personal information while it is under our control. Please be aware, however, that despite our efforts, no security measures are perfect or impenetrable. To protect the confidentiality of your personal information, to the extent you obtain a password for access to the Site, you must keep your password confidential and not disclose it to any other person. You are responsible for all uses of our web site by any person using your password. Please advise us immediately if you believe your password has been misused or misappropriated.

# Your Choices

You may "opt out" of receiving marketing or promotional e-mails from us by following the instructions in those e-mails you receive or by contacting us at <u>admin@bgcbellevue.org</u>. This will not affect our ability to send you service and account related e-mails or to use your personal information as otherwise described in this Policy.

# **Contacting BGCB About Your Personal Information**

If you have any questions or comments about this Policy or the practices relating to this Site, or you wish to verify, correct or delete any personal information we have collected, please contact us at <u>admin@bgcbellevue.org</u> and we will endeavor to respond to your inquiry or to correct, update or remove the personal information you have provided us as you indicate. You may also contact us by mail at the following address: 209 100<sup>th</sup> Ave NE, Bellevue, WA 98004. However, please note that is some cases, we may believe it is necessary or appropriate to retain certain personal information we have collected, and the deletion of such personal information will be in our sole discretion unless otherwise required by law.

# Updating the Policy

We reserve the right to change the provisions of this Policy at any time. We will alert you that changes have been made by indicating on the Policy the date it was last updated. We encourage you to review this Policy from time to time to make sure that you understand how any personal information you provide will be used.