

## Social Media Toolkit

Copy and paste or click to download social stories, banners posts, stickers, and captions to promote Great Futures day on your social media!

### **Stories**









#### **Banners**

#### Facebook

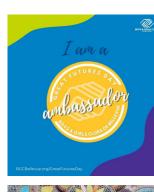








## **Social Posts**













## **Captions** Pre-event: Save the date: September 18 is #GreatFuturesDay! Boys & Girls Clubs of

Bellevue is rallying the community to raise funds to provide program scholarships for families who need it most in Bellevue. Will you join me? [https://bgcbellevue.org/greatfuturesday} **September 18 (Great Futures Day!):** The world is complicated. Helping kids shouldn't be.

That's why I support Boys & Girls Clubs of Bellevue and the life changing services they

provide for youth, teens, and families in Bellevue. Join me by giving to provide scholarships for kids who need it most. [INSERT YOUR UNIQUE GIVING DAY LINK] #GreatFuturesDay **Post-event:** We did it! Thanks to you, we [reached/beat] our goal of 500 gifts and made #GreatFuturesDay a huge success

**Stickers** 

# oundous sud or



Dear [Friend's Name],

thrive.





#### Hey [Friend's Name]! Today is Great Futures Day, and I'm supporting Boys & Girls Clubs of Bellevue. They're raising money for scholarships to help families with childcare, and every dollar we give is being matched up to \$100,000! If you can, please join me in

**Email Template** Subject: Today is Great Futures Day – Join Me in Supporting Bellevue's Kids!

donating here: www.BGCBellevue.org/GreatFuturesDay. Every bit helps!

I hope you're doing well! Today is a special day—it's Great Futures Day, and I'm reaching out to ask for your help in supporting Boys & Girls Clubs of Bellevue. This organization does incredible work providing opportunities for families who need access to their childcare services, giving kids in our community a safe, supportive place to grow and

With the cost of living rising, more families than ever are relying on the Club. That's why I'm so passionate about helping out today, and I'd love for you to join me. Every dollar we raise will be matched up to \$100,000, so your gift will go twice as far!

anyone else who might want to support this great cause.

You can make your donation here: <u>www.BGCBellevue.org/GreatFuturesDay</u> It would mean so much to me if you could chip in—whether it's a small amount or

something bigger, it all makes a difference. And if you feel inspired, please share this with

Thank you for being such a wonderful friend and for considering this. Together, we can

With gratitude,

make a real impact today!

[Your Name]

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Questions? Reach out to development@bgcbellevue.org